

Fundraise for the Food Bank by Creating a Virtual Food Drive



A Step by Step Guide to Creating a Fundraiser for your Company or Organization

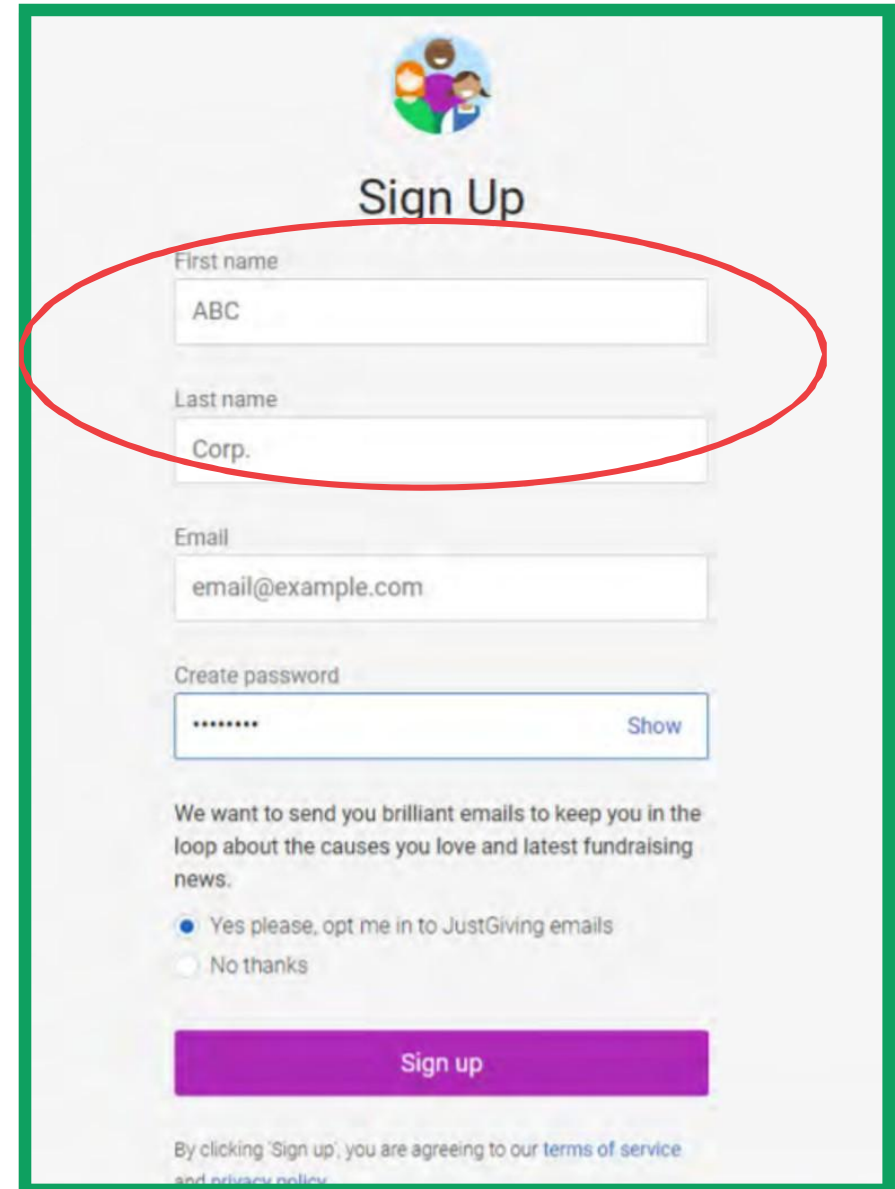
Step 1: Setting up your page:

- Visit: [Create Your Virtual Fundraising Page](#)
- Click on the "Start Fundraising" button.

The screenshot displays a virtual fundraiser page on the JustGiving platform. At the top left is the Rhode Island Community Food Bank logo, and at the top right are the JustGiving logo and a currency selector set to 'ABC'. The main title is 'Rhode Island Community Food Bank Virtual Fundraiser'. Below the title is a photo of a woman with curly hair and glasses standing in a grocery store aisle, with a small Rhode Island Community Food Bank logo overlaid on the bottom left of the photo. To the right of the photo is a fundraising progress section showing 'US\$0 raised' and two buttons: a green 'Give Now' button and a white 'Share' button. Below this is a section titled 'Be a fundraiser' with the text 'Create your own fundraising page and help support this cause.' and an orange 'Start fundraising' button. At the bottom left, it says 'Organised by Rhode Island Community Food Bank' with a small logo. Below that is a paragraph: 'When you donate funds to the Food Bank, we make purchases in bulk, stretching your dollar further than if you bought food yourself.' At the bottom right, it shows the Rhode Island Community Food Bank logo, the name 'Rhode Island Community Food Bank', and the RCN number 'RCN 050395601'.

Step 2: Set up an account

- As you set up your account, **be sure to use your company or organization name in the first and last name fields.**
- You can break up the title, as seen in the boxes here.
- You will be required to fill in both the first and last name fields, so if your company name is only one word, you will have to get creative by adding something into the last name field. (Examples: Inc., Company or even just a ".")



The image shows a 'Sign Up' form with a green border. At the top is a circular icon with three stylized figures. Below it is the title 'Sign Up'. The form contains several input fields: 'First name' with the text 'ABC', 'Last name' with the text 'Corp.', 'Email' with the text 'email@example.com', and 'Create password' with a masked password '*****' and a 'Show' link. Below the password field is a message: 'We want to send you brilliant emails to keep you in the loop about the causes you love and latest fundraising news.' There are two radio buttons: 'Yes please, opt me in to JustGiving emails' (selected) and 'No thanks'. At the bottom is a purple 'Sign up' button. Below the button is a small line of text: 'By clicking 'Sign up', you are agreeing to our terms of service and privacy policy.'

Step 3: Follow the prompts to design your page!

Are you fundraising in memory of someone?

Yes

No

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Next

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

Are you taking part in an activity?

I'm taking part in an event

A mass participation event, for example, a marathon, bike ride, or trek



I'm doing my own activity

Get creative and organise your own activity, like a bake sale or coffee morning



Just fundraising

As simple as asking people to donate to a cause that you care about



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Next

JustGiving has 0% platform fees for donations.
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Are you fundraising for an occasion?

No occasion? [Skip this question](#)

A birthday

A wedding or civil partnership

Something else

No occasion

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Next

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How much would you like to raise?

Targets help to set the scene for donors, maximising funds for your selected charity

 USD ▾

- US\$500 US\$1,000 Most popular US\$1,500
- No target



Don't worry, if your target isn't reached, all funds raised will still be sent to your chosen charity.

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

Personalise your page

A great story will help to engage potential supporters. Not ready? [Skip and add later](#)

Page title

Why are you raising money?

T 99

The Rhode Island Community Food Bank distributes food to people in need through a statewide network of 137 member agencies including food pantries, meal sites, shelter, youth programs and senior centers.

Currently, the Food Bank is serving 89,000 Rhode Islanders each month through our network of member agencies.

The Food Bank solicits food donations from the public and from the food industry, including supermarkets, food manufacturers and growers. To keep up with the high demand for food assistance, the Food Bank also purchases food at a low cost from wholesalers.

Last year, the Food Bank distributed 18.6 million pounds of food, including 4.3 million pounds of fresh produce.

Enhance my story

Customise your web URL

justgiving.com/page/abc-company-45

Add a cover photo or video

A personalised page typically raises 30% more. Not ready? [Skip for now](#)

Photo

Video

Suggested photo



 Upload photo

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Next: Finalise

JustGiving has 0% platform fees for donations.
All funds will go direct to the charity.

You're almost finished!

Summary

Cause	Rhode Island Community Food Bank Virtual Fundraiser
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Target	Not set
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Keeping in touch

Rhode Island Community Food Bank will receive your details and may need to contact you to support you in this fundraising effort.

I'm happy for Rhode Island Community Food Bank to keep me informed, by email, about the impact of my fundraising and other ways to stay involved including future events, campaigns and appeals.

Set your fundraiser live

Page owner	ABC Company
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By clicking 'Launch my page', you agree to our [terms of service](#), our [privacy policy](#), and have read the [Fundraising Regulator's Guidance Notes](#).



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Launch my page

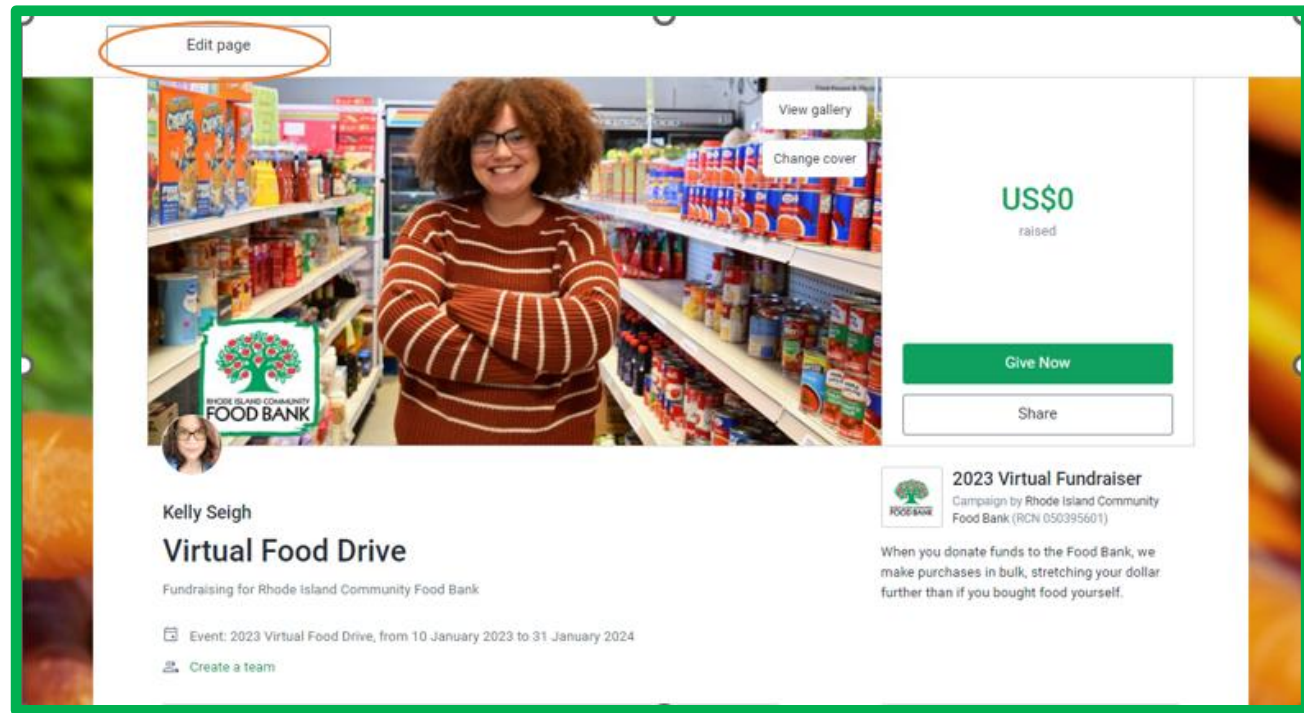
Want to generate a QR code?

1. Log in to your JustGiving account and go to your fundraising page.
2. Click **Edit your page** in the top-left corner.
3. Click on the **Share** tab on the left side of the screen.
4. You will see a row of symbols under your shareable link. Click the QR symbol, which is the last one on the right.
5. The QR code will appear. You can then save it as an image.

How to Edit Your Fundraiser:

You can log-in to make edits to your page at any time!

Click the “Edit Page” button on the top left-hand corner of the webpage. This will take you to your dashboard.



Once in your dashboard, you can:

- Edit pictures, verbiage, your goal, end date, and thank you message.
- Add an offline gift if someone gives you a check to send to the Food Bank or cash.
- Turn your fundraising page into a team page and encourage others to create fundraising pages to raise funds towards your goal.
- Delete your fundraising page.

Need additional support or have further questions?
Please e-mail kseigh@rifoodbank.org or call 401-230-1679.