



EMPTY

BOWLS



**Sponsorship
Packet**





Event Details



Handmade bowls and gourmet bites: A tasty way to give back.

The Rhode Island Community Food Bank is thrilled to announce this year's **Empty Bowls** event on April 2, 2025.

The concept is simple: guests choose a handmade bowl, enjoy delicious restaurant tastings, and go home with their bowl as a reminder that their support helps us fill all the empty bowls in our community. Funds raised from **Empty Bowls** will help the Food Bank provide food assistance to 82,600 Rhode Islanders each month.

With artists, restaurants, and nearly 1,000 guests hailing from all over the state, the Food Bank's Empty Bowls event provides a unique opportunity to promote your brand.

Date: Wednesday, April 2, 2025

Time: 5:30 - 8:00 PM

Location: Waterfire Arts Center, 475 Valley Street, Providence

Tickets: **\$75 Early Bird General Admission (until 3/6/2025):**

Includes handmade bowl and tastings

\$85 General Admission (after 3/6/2025):

Includes handmade bowl and tastings

\$150 Patron Admission:

Includes VIP bowl, tastings and complimentary drink ticket





Sponsorship Opportunities

\$40,000: Serving Bowl Sponsor

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| Our top-tier presenting sponsor will receive premier billing leading up to and at the event, and the opportunity to speak to our audience from the podium. | |
| Tickets | 30 complimentary VIP tickets |
| Recognition | Logo with link on event web page |
| | Logo on postcard invitation, mailed to approximately 3,000 people |
| | Logo on e-invitation, sent to approximately 27,000 people |
| | Recognition as presenting sponsor in press release for event |
| | Recognition as presenting sponsor in Food Bank eNewsletters prior to event |
| | Logo on ticket site |
| | Logo on event flyer placed in donor acknowledgement letters |
| | Listing as “Visionary” on the “Business Impact Partners” page of the Food Bank’s website with brief write-up, photo, and link to your website. |
| Social Media | Logo on Facebook event cover photo |
| | Facebook: Minimum 1 post with company logo, 3 with company name |
| | Instagram: 2 posts with logo |
| | LinkedIn: 2 posts with logo |
| Event Branding | Event slideshow: Individual slide with logo |
| | Recognition as presenting sponsor on multi-sponsor sign/banner at entry |
| | 2 Feather Flags with logo |
| | Full back page ad in event program |
| Speaking Program | Recognition as presenting sponsor in Food Bank remarks |
| | Executive speaking opportunity during event |
| Volunteer Opportunity | Company volunteer engagement opportunity during the event. |



Sponsorship Opportunities

\$25,000: Mixing Bowl Sponsor

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|-------------------------|---|
| Tickets | 20 complimentary VIP tickets |
| Recognition | Logo with link on event web page |
| | Logo on postcard invitation, mailed to approximately 3,000 people |
| | Logo on e-invitation, sent to approximately 27,000 people |
| | Recognition in press release for event |
| | Listing as “Visionary” on the “Business Impact Partners” page of the Food Bank’s website with brief write-up, photo, and link to your website |
| Social Media | Facebook: 2 posts with company name |
| | Instagram: 1 post with logo |
| Event Branding | Event slideshow: Individual slide with logo |
| | Logo on multi-sponsor sign/banner at entry |
| | 1 Feather Flag with logo |
| | Logo in event program |
| Speaking Program | Recognition in Food Bank remarks |

\$15,000: Pasta Bowl Sponsor

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| Tickets | 12 complimentary VIP tickets |
| Recognition | Logo with link on event web page |
| | Logo on postcard invitation, mailed to approximately 3,000 people |
| | Logo on e-invitation, sent to approximately 27,000 people |
| | Recognition in press release for event |
| | Listing as “Leader” on the “Business Impact Partners” page of the Food Bank’s website with logo linking to your website. |
| Social Media | Facebook: 1 post with company name |
| Event Branding | Event slideshow: Individual slide with logo |
| | Logo on multi-sponsor sign/banner at entry |
| | 1 Feather Flag with logo |
| | Logo in event program |
| Speaking Program | Recognition in Food Bank remarks |



Sponsorship Opportunities

\$10,000: Soup Bowl Sponsor

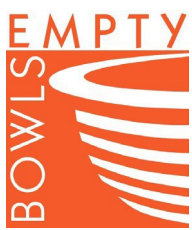
| | |
|-------------------------|---|
| Tickets | 8 complimentary general admission tickets |
| Recognition | Logo with link on event web page |
| | Logo on postcard invitation, mailed to approximately 3,000 people |
| | Logo on e-invitation, sent to approximately 27,000 people |
| | Listing as “Investor” on the “Business Impact Partners” page of the Food Bank’s website with a link to your website |
| Event Branding | Event slideshow: Shared slide with logo |
| | Logo on multi-sponsor sign/banner at entry |
| | Logo in event program |
| Social Media | Facebook: 1 shared post with company name |
| Speaking Program | Recognition in Food Bank remarks |

\$5,000: Salad Bowl Sponsor

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| Tickets | 4 complimentary general admission tickets |
| Recognition | Logo with link on event web page |
| | Logo on e-invitation, sent to approximately 27,000 people |
| Event Branding | Event slideshow: Shared slide with logo |
| | Logo on multi-sponsor sign/banner at entry |
| | Logo in event program |

\$2,500: Cereal Bowl Sponsor

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| Tickets | 2 complimentary general admission tickets |
| Recognition | Company name on event web page |
| | Name on e-invitation, sent to approximately 27,000 people |
| Event Branding | Event slideshow: Shared slide with logo |
| | Name on multi-sponsor sign/banner at entry |
| | Name in event program |



Sponsorship Opportunities

Yes! I would like to support the Rhode Island Community Food Bank by sponsoring the 2025 Empty Bowls event, on April 2, 2025.

\$40,000: Serving Bowl Sponsor

\$25,000: Mixing Bowl Sponsor

\$15,000: Pasta Bowl Sponsor

\$10,000: Soup Bowl Sponsor

\$5,000: Salad Bowl Sponsor

\$2,500: Cereal Bowl Sponsor

I am unable to sponsor the event this year, but please accept my donation of \$ _____

Company Name (as you wish to be listed): _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please make check payable to:
Rhode Island Community Food Bank
200 Niantic Avenue
Providence, RI 02907

Questions? Contact:
Kelly Seigh 401-230-1679, kseigh@rifoodbank.org
The Rhode Island Community Food Bank is a registered 501(c)(3)

