



EMPTY

BOWLS



Sponsorship Packet

The central graphic is a white-bordered rectangle with an orange background. At the top, the word "EMPTY" is written in large, white, sans-serif capital letters. Below it, the word "BOWLS" is written vertically in white, sans-serif capital letters. To the right of "BOWLS" is a stylized white logo consisting of a curved shape at the top and several parallel, slightly curved lines below it, resembling a bowl or a fan. At the bottom of the rectangle, the words "Sponsorship Packet" are written in a bold, orange, sans-serif font.



Event Details

Handmade bowls and gourmet bites: A tasty way to give back.

The Rhode Island Community Food Bank is thrilled to announce the return of **Empty Bowls** on March 27, 2024.

The concept is simple: guests choose a handmade bowl, enjoy delicious restaurant tastings, and go home with their bowl as a reminder that their support helps us fill all the empty bowls in our community. Funds raised from **Empty Bowls** will help the Food Bank provide food assistance to 80,000 Rhode Islanders each month.

With artists, restaurants, and nearly 1,000 guests hailing from all over the state, the Food Bank's Empty Bowls event provides a unique opportunity to promote your brand.



- Date:** Wednesday, March 27, 2024
- Time:** 5:30 - 8:00 PM
- Location:** Waterfire Arts Center, 475 Valley Street, Providence
- Tickets:** **\$60 Early Bird General Admission (until 3/6/2024):**
Includes handmade bowl and tastings
- \$70 General Admission (after 3/6/2024):**
Includes handmade bowl and tastings
- \$150 Patron Admission:**
Includes VIP bowl, tastings and complimentary drink ticket





Sponsorship Opportunities

\$40,000: Serving Bowl Sponsor

Our top-tier presenting sponsor will receive premier billing leading up to and at the event, and the opportunity to speak to our audience from the podium.

Tickets	30 complimentary VIP tickets
Recognition	Logo with link on event web page
	Logo on postcard invitation, mailed to approximately 3,000 people
	Logo on e-invitation, sent to approximately 27,000 people
	Recognition as presenting sponsor in press release for event
	Recognition as presenting sponsor in Food Bank eNewsletters prior to event
	Logo on ticket site
	Logo on event flyer placed in donor acknowledgement letters
Social Media	Logo on Facebook event cover photo
	Facebook: Minimum 1 post with company logo, 3 with company name
	Instagram: 2 posts with logo
	LinkedIn: 2 posts with logo
Event Branding	Event slideshow: Individual slide with logo
	Recognition as presenting sponsor on multi-sponsor sign/banner at entry
	2 Feather Flags with logo
	Full back page ad in event program
Speaking Program	Recognition as presenting sponsor in Food Bank remarks
	Executive speaking opportunity during event
Volunteer Opportunity	Company volunteer engagement opportunity during the event.



Sponsorship Opportunities

\$25,000: Mixing Bowl Sponsor

Tickets	20 complimentary VIP tickets
Recognition	Logo with link on event web page
	Logo on postcard invitation, mailed to approximately 3,000 people
	Logo on e-invitation, sent to approximately 27,000 people
	Recognition in press release for event
Social Media	Facebook: 2 posts with company name
	Instagram: 1 post with logo
Event Branding	Event slideshow: Individual slide with logo
	Logo on multi-sponsor sign/banner at entry
	1 Feather Flag with logo
	Logo in event program
Speaking Program	Recognition in Food Bank remarks

\$15,000: Pasta Bowl Sponsor

Tickets	12 complimentary VIP tickets
Recognition	Logo with link on event web page
	Logo on postcard invitation, mailed to approximately 3,000 people
	Logo on e-invitation, sent to approximately 27,000 people
	Recognition in press release for event
Social Media	Facebook: 1 post with company name
Event Branding	Event slideshow: Individual slide with logo
	Logo on multi-sponsor sign/banner at entry
	1 Feather Flag with logo
	Logo in event program
Speaking Program	Recognition in Food Bank remarks



Sponsorship Opportunities

\$10,000: Soup Bowl Sponsor

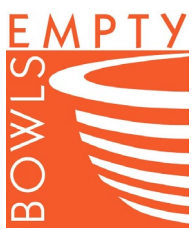
Tickets	8 complimentary general admission tickets
Recognition	Logo with link on event web page
	Logo on postcard invitation, mailed to approximately 3,000 people
	Logo on e-invitation, sent to approximately 27,000 people
Event Branding	Event slideshow: Shared slide with logo
	Logo on multi-sponsor sign/banner at entry
	Logo in event program
Social Media	Facebook: 1 shared post with company name
Speaking Program	Recognition in Food Bank remarks

\$5,000: Salad Bowl Sponsor

Tickets	4 complimentary general admission tickets
Recognition	Logo with link on event web page
	Logo on e-invitation, sent to approximately 27,000 people
Event Branding	Event slideshow: Shared slide with logo
	Logo on multi-sponsor sign/banner at entry
	Logo in event program

\$2,500: Cereal Bowl Sponsor

Tickets	2 complimentary general admission tickets
Recognition	Company name on event web page
	Name on e-invitation, sent to approximately 27,000 people
Event Branding	Event slideshow: Shared slide with logo
	Name on multi-sponsor sign/banner at entry
	Name in event program



SPONSOR AGREEMENT

Yes! I would like to support the Rhode Island Community Food Bank by sponsoring the 2024 Empty Bowls event, on March 27, 2024.

- \$40,000: Serving Bowl Sponsor**
- \$25,000: Mixing Bowl Sponsor**
- \$15,000: Pasta Bowl Sponsor**
- \$10,000: Soup Bowl Sponsor**
- \$5,000: Salad Bowl Sponsor**
- \$2,500: Cereal Bowl Sponsor**
- I am unable to sponsor the event this year, but please accept my donation of \$ _____

Company Name (as you wish to be listed): _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Please make check payable to:
Rhode Island Community Food Bank
200 Niantic Avenue
Providence, RI 02907

Questions? Contact:
Kelly Seigh 401-230-1679, kseigh@rifoodbank.org
The Rhode Island Community Food Bank is a registered 501(c)(3)

