

## **SHOPPERS CHOICE**

## Some common shopper's choice distribution models:

**Table set-up:** when in shared space (like a church hall) that needs to be set-up temporarily, the pantry is set-up and broken down for each distribution. Product is typically obtained just before the distribution to minimize storage, but there is usually at least some storage for leftover product. This model allows for guests to walk through and choose their own items, but still feels less traditional than a market and provides less privacy.

**Market set-up:** permanent shelving that is restocked regularly with space for guests to walk through like traditional grocery shopping. Guests can see the product just like in a grocery store. Volunteers may be available to guide guests and answer questions but are not doing the shopping for guests. There is often additional storage space for restocking.

**Shopping list or ordering in advance:** paper list or on a device, or even online. These options can include broad categories or specific items based on inventory. The order can be submitted before the visit over the phone, online or during the previous visit to expedite packing.

For more information about Shopper's Choice, contact:

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