



A handmade bowl. A simple meal. A way to give.

Friday, October 13, 2017

5:30p.m.-8:30p.m.

Rhodes on the Pawtuxet

Sponsorship Benefits

\$30,000 Hearty Stew Presenting Sponsor (*There will be only one Presenting Sponsor*)

- Recognition in PSAs from media sponsor (if we secure one).
- Company branding as presenting sponsor on take-away bags (provided by sponsor) given to 1,000 event guests for their bowl.
- Full page back cover ad in the event program given to 1,000 guests.
- Executive visibility opportunity in speaking program at the event.
- Company banner at the venue entrance on the night of event.
- Thirty-five Patron tickets to the event (includes free drink and access to VIP bowl selection; value: \$5,250).
- Company logo in priority position and recognition as presenting sponsor on approximately 4,000 invitations:
 - 3,000 mailed as an invitation.
 - 1,000 distributed to local galleries, retail stores, coffee shops and participating restaurants.
- Company logo in priority position and recognition as presenting sponsor on approximately 200 posters distributed to: local galleries, retail stores, coffee shops and participating restaurants.
- Presenting sponsor recognition in two Food Bank newsletters, one before and one after the event, each sent to 22,000 households (deadline for Summer 2017 newsletter is May 19, 2017).
- Company logo and branding as presenting sponsor in one email invitation to approximately 10,000 supporters.
- Company name in one Food Bank eNews mailing to approximately 10,000 supporters.
- Company logo in priority position as presenting sponsor on the Empty Bowls event page of the Food Bank's website.
- Company logo in priority position as presenting sponsor on the Empty Bowls event page on Facebook.
- Company logo in priority position as presenting sponsor on the Empty Bowls event page for the Brown Paper Ticket ticketing agency.
- Company logo on Facebook event page photo.
- Company logo on event flyer for general distribution in Food Bank acknowledgements sent to approximately 2,500 donors leading up to the event.
- Company logo with recognition as presenting sponsor on event slideshow (10 individual slides in rotation).
- Logo on step and repeat photo backdrop at event. A selection of photos will be posted in social media after event.
- Company volunteer engagement opportunities prior to and on the day of the event. Volunteers can assist with several tasks on the day of the event including:
 - Set-up
 - Working at bowl selection tables and replenishing bowl selection
 - Guest guidance
 - Busing tables
 - Replenishing restaurant tables with supplies
 - Break-down.
- Wear company branded shirts at the event.
- Five posts before the event identifying presenting sponsor on Food Bank's Facebook to 6,100-plus followers and 2 posts after the event.

- Thank you on social media to Co-Chairs with company name and photo after the event.
- Thank you on social media photo gallery posted after the event.
- Minimum five tweets with company name and hashtag #EmptyBowlsRI to 6,900-plus Twitter followers.
- Presenting sponsor recognition in Food Bank advance press releases to statewide media list.

\$15,000 Bisque Sponsor

- Fifteen Patron tickets to the event (includes free drink and access to VIP bowl selection; value \$2,250).
- Company logo on approximately 4,000 postcards:
 - 3,000 mailed as an invitation.
 - 1,000 distributed to local galleries, retail stores, coffee shops and participating restaurants.
- Company logo on approximately 200 posters distributed to local galleries, retail stores, coffee shops and participating restaurants.
- Recognition in one Food Bank newsletter, sent to 22,000 households.
- Company logo in the event program given to 1,000 guests.
- Company logo on the Empty Bowls event page of the Food Bank's website.
- Company logo on the slideshow at the event (six individual slides in the rotation).
- Two posts with name recognition on Food Bank's Facebook to 6,100-plus followers.
- Two tweets with company name and hashtag #EmptyBowlsRI to 6,900-plus Twitter followers.
- Sponsor recognition in Food Bank advance press releases to statewide media list.

\$10,000 Chowder Sponsor

- Ten Patron tickets to the event (includes free drink and access to VIP bowl selection; value \$1,500).
- Company logo on approximately 4,000 postcards:
 - 3,000 mailed as an invitation.
 - 1,000 distributed to local galleries, retail stores, coffee shops and participating restaurants.
- Company logo on approximately 200 posters distributed to local galleries, retail stores, coffee shops and restaurants.
- Recognition in Food Bank newsletter, sent to 22,000 households.
- Company logo in the event program given to 1,000 guests.
- Company logo on the Empty Bowls event page of the Food Bank's website.
- Company logo on the slideshow at the event (four individual slides in the rotation).
- Sponsor recognition in Food Bank advance press releases to statewide media list.

\$5,000 Minestrone Sponsor

- Six Patron tickets to the event (includes free drink and access to VIP bowl selection; value \$900).
- Company name on approximately 4,000 postcards:
 - 3,000 mailed as an invitation.
 - 1,000 distributed to local galleries, retail stores, coffee shops and participating restaurants.
- Recognition in Food Bank newsletter, sent to 22,000 households.
- Company logo in the event program given to 1,000 guests.
- Company logo on the Empty Bowls event page of the Food Bank's website.
- Company logo on slideshow at the event (two slides in rotation shared with other Minestrone Sponsors).

\$2,500 Chicken Noodle Sponsor

- Four Patron tickets to the event (includes free drink and access to VIP bowl selection; value \$600).
- Company name in the event program given to 1,000 guests.
- Company logo on the Empty Bowls event page of the Food Bank's website.
- Company logo on slideshow at the event (one slide in rotation shared with other Chicken Noodle Sponsors).

\$1,000 Bouillon Sponsor

- Two Patron tickets to the event (includes free drink and access to VIP bowl selection; value \$300).
- Company name in the event program given to 1,000 guests.
- Company name on the Empty Bowls event page of the Food Bank's website.



Sponsor Participation Form

I would like to support the Rhode Island Community Food Bank's Empty Bowls event at the following level:

_____ \$30,000 Hearty Stew Presenting Sponsor

_____ \$15,000 Bisque Sponsor

_____ \$10,000 Chowder Sponsor

_____ \$5,000 Minestrone Sponsor

_____ \$2,500 Chicken Noodle Sponsor

_____ \$1,000 Bouillon Sponsor

_____ I am unable to become a sponsor at this time, but please accept my donation of \$_____ to support the event.

Company Name (as you wish to be listed): _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please make check payable to: Rhode Island Community Food Bank
Attn: Kelly Seigh, Volunteer & Special Events Manager
200 Niantic Avenue
Providence, RI 02907

The Rhode Island Community Food Bank is a registered 501(c)(3).

rifofoodbank.org