



Truck Stop: A Festival of Street Eats

Friday, April 28, 2017

5:30p.m.-8:30p.m.

**NEW LOCATION: RI Community Food Bank Parking Lot
200 Niantic Avenue, Providence**

Sponsorship Opportunities

\$35,000 Street Eats Festival Sponsor (*There will be only one Street Eats Festival Sponsor*)

- Executive visibility opportunity in speaking program at the event.
- Your company's banner hung at the event.
- Twenty tickets to the event.
- Company logo in priority position on approximately 3,200 invitations.
- Recognition as the presenting sponsor in Food Bank newsletter, *A Place at the Table*, mailed to 21,000 households.
- Company name in Food Bank eNews mailings to nearly 13,000 supporters.
- Company logo in prominent location on the Truck Stop page of the Food Bank's website.
- Company logo on the Eat Drink RI blog event page.
- Several imprints of your company logo on the slideshow at the event with recognition as the presenting sponsor (ten individual slides in the rotation).
- Minimum one post with logo and three posts with name recognition as the presenting sponsor on Food Bank's Facebook to 6,000-plus followers.
- Minimum five tweets with company name and hashtag #TruckStopRI to 6,800-plus Twitter followers.
- Sponsor recognition in Food Bank press releases.

\$20,000 Mobile Catering Truck Sponsor

- Your company's banner hung at the event.
- Fifteen tickets to the event.
- Company logo in prominent position on approximately 3,200 invitations.
- Recognition in Food Bank newsletter, *A Place at the Table*, mailed to 21,000 households.
- Company logo on the Truck Stop page of the Food Bank's website.
- Company logo on the Eat Drink RI blog event page.
- Company logo on the slideshow at the event (six individual slides in the rotation).
- Two posts with name recognition on Food Bank's Facebook 6,000-plus followers.
- Two tweets with company name and hashtag #TruckStopRI to 6,800-plus Twitter followers.
- Sponsor recognition in Food Bank press releases.

(over)

\$10,000 Gourmet Food Truck Sponsor

- Eight tickets to the event.
- Company logo in prominent position on approximately 3,200 invitations.

- Recognition in Food Bank newsletter, *A Place at the Table*, mailed to 21,000 households.
- Company logo on the Truck Stop page of the Food Bank's website.
- Company logo on the Eat Drink RI blog event page.
- Company logo on the slideshow at the event (four individual slides in the rotation).
- Sponsor recognition in Food Bank press releases.

\$5,000 Canteen Truck Sponsor

- Six tickets to the event.
- Company logo listed on approximately 3,200 invitations.
- Recognition in Food Bank newsletter, *A Place at the Table*, mailed to 21,000 households.
- Company logo on the Truck Stop page of the Food Bank's website.
- Company logo on slideshow at the event (two slides in rotation shared with other Canteen Truck Sponsors).

\$2,500 Ice Cream Truck Sponsor

- Four tickets to the event.
- Company name listed on approximately 3,200 invitations.
- Company name on the Truck Stop page of the Food Bank's website.
- Company logo on slideshow at the event (one slide in rotation shared with other Ice Cream Sponsors).

\$1,000 Push Cart Sponsor

- Two tickets to the event.
- Company name listed on the Truck Stop page of the Food Bank's website.



Truck Stop: A Festival of Street Eats

I would like to support the Rhode Island Community Food Bank's **Truck Stop: A Festival of Street Eats** event on Friday, April 28, 2017 at the following level:

_____ \$35,000 Street Eats Festival Sponsor

_____ \$20,000 Mobile Catering Truck Sponsor

_____ \$10,000 Gourmet Food Truck Sponsor

_____ \$5,000 Canteen Truck Sponsor

_____ \$2,500 Ice Cream Truck Sponsor

_____ \$1,000 Push Cart Sponsor

_____ I am unable to become a sponsor at this time, but please accept my donation of \$_____ to support the event.

Company Name (As you wish to be listed): _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Please make check payable to: Rhode Island Community Food Bank
Attn: Kelly Seigh, Volunteer & Special Events Manager
200 Niantic Avenue
Providence, RI 02907

Deadline for inclusion in the invitation is February 17th

The Rhode Island Community Food Bank is a registered 501(c)(3).